

Michelle (Yi-Hsuan) Chen

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Education

- 08/2024-09/2026 MS User Experience, Arizona State University
(expected)
- 09/2016-01/2021 BA Cultural Heritage Conservation, National Yunlin University of Science and Technology
GPA:3.76/4.0

Work Experience

- 10/2022-09/2023 **Website Interface Designer, M-Think Technology**
- Designed websites and web applications
 - Evaluated web design following web and accessibility standards
 - Developed and tested layouts, interfaces, functionality, and navigation menus to ensure compatibility and usability across browsers or devices
 - Responsible for business card promotional design and web page setup
- 03/2023-09/2023 **UI/UX Designer & Frontend Developer (volunteer), Toastmasters District 67 Digital Transformation Committee**
- Developed website and text layouts, ensured compatibility and usability across browsers or devices
- 04/2022-01/2023 **Case Freelancer**
- KAN WEN Cram School- Website design and installation
 - Wei Pang Bakery - Website design and installation
- 03/2022-05/2022 **Event Planner, Tianyi Management Consulting**
- Exhibition venue design, promotional design, and document design
 - Production of event bids, exhibition venue layout, and event implementation
- 01/2020-04/2021 **Project Assistant, Great Yarmouth Heritage Center - Concept for immersive, interactive visitor experience, National Yunlin University of Science and Technology**

Project

- 01/2020-04/2021 **Great Yarmouth Preservation Trust (UK) Plan to repair building, and reuse it as a heritage center, highlighting Great Yarmouth's history and culture**
- Investigated related objects exhibited in museums in Taiwan
 - Studied Great Yarmouth's cultural relevance and designed a guide to provide visitors with interactive operations to understand cultural content

Awards & Activities

- 03/2020-04/2020 **Scholarship (NTD\$150,000), Berlin University of Applied Sciences exchange program, won the Wang Chiu-Hsiung, Honorary Doctorate Subsidy Exchange Student Scholarship**
- 10/2019-11/2019 **Scholarship (NT\$10,000), Cultural and Academic Visit to Germany (Aachen, Esslingen Sciences & Karlsruhe Universities of Applied Sciences)**
- 03/2017-06/2017 **Graduation Association - My Youth Color Exhibition Design and Publicity Design**
- 04/2017-04/2017 **Ranked Top 10, Red Bull Doodle Art Illustration Competition, Taiwan Region Finalist**

Skills

Computer: Adobe Illustrator, Photoshop & InDesign, and Figma
Programming: HTML5 (advanced), CSS (freeCodeCamp.org — RWD Developer Certification)
Programming library: Bootstrap (advanced), jQuery (advanced)
Languages: English (advanced), Chinese (native), and Japanese (Basic)